

April 19, 2010

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David W. Parke II, M.D.
Executive Vice President and CEO

Dear Mr. Lovett:

Thank you for sharing the documentary "Going Blind" with the American Academy of Ophthalmology. The documentary is a poignant piece that captures the spirit and challenges faced by many of our patients with vision loss.

As ophthalmologists, our overriding goal is to treat, prevent and cure vision loss. Despite best efforts, we cannot always prevent vision loss or sadly, blindness. Your film helps patients understand the options and opportunities for those blind or with severely limited vision, allowing them to lead productive and happy lives. It's an uplifting story and we are grateful that you produced it.

We will happily promote the documentary and your efforts to our Eye M.D.s through our SmartSight program and to the public via the Academy's EyeSmart Campaign (www.geteyesmart.org).

We look forward to working with you to help more patients with vision loss understand the available choices that may lead to even better lives.

Sincerely,



David W. Parke II, MD

CEO